VALUATION STUDENTS AT UFM ENTHUSIASTICALLY JOIN THE "CBRE OFFICE TOUR & WORKSHOP"

On the morning of September 25, 2024, the Faculty of Public Management – Real Estate, in collaboration with the Center for Admissions and Corporate Relations at the University of Finance – Marketing (UFM), organized an insightful office tour and workshop for students majoring in Valuation at CBRE Vietnam.

As part of the workshop program, students had the opportunity to visit CBRE's headquarters and explore its service areas. CBRE is one of the leading real estate service companies in Vietnam and globally. The workshop featured valuable sharing from top valuation experts, focusing on the growing opportunities in the industry, including the increasing demand for property valuation services in commercial transactions and the diverse, attractive career paths available in this field.

During the visit, Ms. Hồ Kim Oanh – Director, and Mr. Nguyễn Hoài Nam – Senior Manager from the Advisory and Valuation Department of CBRE, provided in-depth perspectives on current valuation practices, emerging career opportunities, and challenges facing the sector. These challenges include constant changes in legal regulations, lack of market transparency, incomplete legal documentation, and service quality decline due to high competition. Students were encouraged to ask questions and discuss their concerns, helping them expand their understanding and critical thinking regarding industry trends and requirements.

After the workshop, many students expressed excitement and appreciation for the practical knowledge they had gained, feeling more confident in their choice of the valuation major. Bảo Vy, a student from class 21DTD, shared: "This visit truly broadened my perspective on a 360-degree friendly and dynamic working environment. I now have a clearer understanding of the skills employers seek and the career development opportunities in valuation."

The workshop not only helped students gain closer access to the real working environment but also oriented them toward future career paths. This is one of many extracurricular activities that the Faculty of Public Management – Real Estate at UFM actively promotes to equip students with essential skills and knowledge, enhancing their confidence as they prepare to enter the labor market.

Some highlights from the workshop:

























